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# COURSE

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## How to make the textile and fashion industry sustainable?

### WHY?

**Sustainability** is already an obligation in the **fashion industry**. To make decisions and position yourself as a company in this field, it is necessary to know, from a scientific-technical perspective, the **main impacts associated with the textile manufacturing process**.

Only from this objective knowledge can differentiating corporate strategies be designed that provide competitive and market advantages.

### FOR WHOM?

- **Professionals** from different departments of the **fashion industry**: sustainability, corporate social responsibility, quality, health and safety, sourcing, design, etc.
- **Retail companies or suppliers in the fashion sector** interested in learning about the bases of sustainability in their sector

### WHAT WE WILL TALK ABOUT? HOW DO WE APPROACH IT?

1. **General introduction to sustainability**: The concept of fashion sustainability in a global context
2. **Raw materials**: Analysis of the impact of the raw materials used in fashion items on sustainability
3. **Textile Manufacturing Process**: How Textile Manufacturing Processes Affect the Environment
4. **Sustainable design**: Study of the influence that the product design stage has on sustainability
5. **Approaches to the sustainability of fashion brands / retailers**: Analysis of current trends for the commercialization of more sustainable articles
6. **Position of interest groups (EU Ecolabel, NGOs, etc.)**: Debate on the impact of sustainability on the reputation of fashion companies



# MORE INFORMATION \_\_\_\_\_



**DURATION:** 4 hours



**PLACE:** the course can be held at our facilities in Santiago de Compostela, or in house at interested companies



**MORE INFORMATION:** For any questions, contact [info@sigillumks.com](mailto:info@sigillumks.com).



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